

### Stories Total:

Reach	Exits	Views (% of completion not available)
4,276	311	3,561

### Instagram Total:

Post Engagement Increase	Reach	Engagement	Messages Sent
75%	7,426	228 (222 likes, 6 comments)	12

### Facebook Total:

Post Engagement Increase	Reach	Total Impressions	Story Views
36%	14,459	5,014	446

### LinkedIn Total:

Impressions	Likes	Comments	Shares
9,809	102	2	9

### Instagram



To celebrate Nelnet's #UnitedFor campaign for @UnitedWay, associates in Lincoln gathered to get in the spirit on:

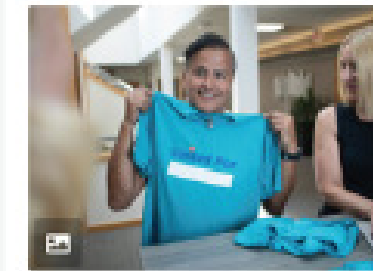


Total Engagements	48
Likes	46
Comments	2

### Facebook




Associates from Nelnet locations all across the country are showing what they're #UnitedFor and making a



Total Engagements	88
Reactions	49
Comments	3
Shares	1
Message Clicks	33

### Twitter

#### Top Posts by likes


 Today we are kicking off our annual @unitedway campaign at @nelnetcareers!! I am #UnitedFor child welfare and pledged my donation to @cedarskids in honor of my dear friend @mahley21 who helps kids and families through Cedars Youth Services every day! #UnitedWay #LifeAtNelnet #UnitedFor ♥
 
 Jul 22 2019 02:03 PM 192 ♥



Nelnet Careers

July 26, 2019 · 🌐



Associates from Nelnet locations all across the country are showing what they're **#UnitedFor** and making a difference in their own communities. What's your favorite local cause? Let us know!

**#DoMore #LiveUnited #LifeAtNelnet**  
— with **Steven Vargas-Mathis**.

  17

2 Comments 1 Share



Like



Comment



Share



Most Relevant ▾



**Steven Vargas-Mathis**  
I am United for **OutReach LGBTQ Center Group**

Like · Reply · 1y



1



**Georgia Morgan**  
Steven Vargas-Mathis, nice pic

Like · Reply · 1y



1

