

2016 Merit Winners

Company/Agency/Organization	Category & Name	Entry Title
Unanimous	Marketing Research Small Business	Nebraska Supreme Court Research
Firespring	B2B Marketing Large Business	Firespring Holiday Card
KidGlov	Consumer Marketing Small Business	Farmers & Merchant Bank
Union Bank	Consumer Marketing Large Business	UBT UNL Community
Bailey Lauerman	Consumer Marketing Non-Profit	Awaken Greatness
Hurrdat	Digital Marketing Small Business	Small School, Big Education
Union Bank	Print Piece or Three-Dimensional Piece Large Business	Let's Make Home Happen Postcard
KidGlov	Print Piece or Three-Dimensional Piece Non-Profit	Doane College Direct Marketing Campaign
IdeaBank Marketing	Website Design Small Business	Webbs Sickle Service Website
Swanson Russell	Website Design Large Business	Nebraska Parks and Rec Website Redesign
Nebraska Children and Families Foundation	Website Design Non-Profit	The Nebraska Children Responsive Website
Transformation Marketing	Social Media Small Business	MIAA Social Media Campaign
Hurrdat	Social Media Large Business	Why Community Matters
Hurrdat	Social Media Non-Profit	Lincoln Parks Foundation Social Media
Nebraska Children and Families Foundation	Public Relations Non-Profit	Social Innovation Fund Initial Funding Announcement
Unanimous	Corporate Identity/Branding Small Business	Bank of the Valley Corporate Identity Branding
Swanson Russell	Corporate Identity/Branding Large Business	UBT New Brand Identity
KidGlov	Corporate Identity/Branding Non-Profit	Lancaster Event Center Corporate Identity Branding
Red Thread	Logo Small Business	The Crowler Label
IdeaBank Marketing	Logo Non-Profit	Hope Harbor Logo
Bailey Lauerman	Magazine Large Business	Visit Nebraska. Visit Nice.
Swanson Russell	TV Large Business	UBT Go TV
Tabitha	TV Non-Profit	Tabitha Hospice: The Hesses' Story
Unanimous	Digital/Internet Small Business	Alpha Brewing Operations Digital/Internet
Unanimous	Special Event Large Business	dRofus Special Event
Swanson Russell	Special Event Non-Profit	Better Out Busses Campaign
Red Thread	Product/Service Brochure Small Business	Nebraska Link Postcard
Crete Carrier Corporation	Product/Service Brochure Large Business	HR Books
Transformation Marketing	Product/Service Brochure Non-Profit	LIBA Membership Packet
Duncan Aviation	Animation/Motion Graphics Large Business	Sexyjet Timelapse Video
Three Pillars Media	Animation/Motion Graphics Non-Profit	Cedars: How To Become A Foster Parent
Three Pillars Media	Feature, Documentary or Marketing Video Small Business	MetalQuest Brand Video
Hurrdat	Feature, Documentary or Marketing Video Large Business	Fifteen Documentary
Doane College	Feature, Documentary or Marketing Video Non-Profit	Doane College Sizzle Video
Transformation Marketing	Trade Show Booth Display Small Business	Transformation Marketing B2B Trade Show
Duncan Aviation	Trade Show Booth Display Large Business	National Business Aviation Association Annual Trade Show Booth