Speedway Motors has been a trusted source for specialty rodding and racing products and friendly expert advice for over 65 years. With deep roots as a family business, Speedway Motors has grown from a one-man operation to become the world's largest manufacturer, distributor and retailer of street rod and racing products.

We're growing to support the expanding needs of our customers, we're stepping up our brand game in a big way, and we have a super exciting year ahead of us as we aim to make Speedway one of the most exciting places to work in Lincoln. We're ready to drive ourselves forward with a great Senior Graphic Designer. Is it you?

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We see our Senior Graphic Designer as a rockstar design guru with a portfolio full of exciting and sophisticated design work. You're a master of typography and layout principles and white space is your happy place. You're just as comfortable crafting a badass event poster as you are designing a modern email. You think outside the box, but you also know how to make that box look amazing. You have ideas, and we want to hear them.

Does that sound like you? Good, because we'll want you to:

- Oversee design projects from concept to delivery—we're talking emails, posters, packaging, event materials, web properties and so much more
- Get excited about elevating our brand in a big, big way
- Lead and inspire other designers on the team to make stellar work everyday
- Work with our photo and video teams to create unique and impactful stories
- Brainstorm new projects and breathe new life into existing projects
- Work independently on assignments as well as have the ability to work cooperatively as a member of a team

Now, here are the "must haves" HR wants you to know about:

- 2- or 4-year degree in Graphic Design (or related field) plus seven years of related work experience
- A portfolio of completed design projects demonstrating sophisticated design and layout skills
- Advanced knowledge of Adobe Creative Suite (InDesign, Illustrator, Photoshop) and some working knowledge of HTML/CSS
- Outstanding communication and interpersonal skills
- Excellent attention to detail
- Experience designing for retail and/or e-commerce is highly desired
- Familiarity with the classic car and auto racing industry is a plus, but not required
- Writing and/or copy editing skills are a plus, but not required

Are you missing a "must have" or two, but you just KNOW you're the person we're looking for? Alright, Killer, convince us. We're suckers for an outstanding marketing effort.

If this sounds like you, we would love for you to join our team! Visit careers.speedwaymotors.com/apply-now to apply. Please include your cover letter, resume, and a link to your design portfolio. (Submissions without a portfolio will not be considered.)