

2017 Prism Winners			
Company	Category / Name	Division	Entry Title
Crete Carrier Corporation	Email Blast or Series	Large Business	Crete Carrier Recruitment Email Blast
Crete Carrier Corporation	Logo Design	Large Business	Crete Carrier 50th Anniversary Logo
University of Nebraska-Lincoln, Advertising & Public Relations	Consumer Marketing	Student	Big Ten Fan Face-Off
Geist	Animation/Motion Graphics	Large Business	Speed of Delivery
Geist	B-2-B Marketing	Large Business	Speed of Delivery
Geist	Marketing Maverick	Large Business	Speed of Delivery
KidGlov	Animation/Motion Graphics	Non-Profit	Big Smile Stop-Motion Animation
KidGlov	Collateral	Non-Profit	Origami Fish Flyers
KidGlov	Consumer Marketing	Non-Profit	Give to Lincoln Day Campaign
KidGlov	Corporate Identity/Branding	Non-Profit	Matt Talbot Corporate Identity
KidGlov	Guerrilla Marketing	Non-Profit	Give to Lincoln Day Hopsotch and Festival
KidGlov	Integrated Public Relations	Non-Profit	Matt Talbot Defeating Homelessness Press Event
KidGlov	Mobile Ads	Large Business	Last Year's Santa Digital Campaign
KidGlov	Mobile Apps	Large Business	SouthPointe Pavilions App
KidGlov	Organic Social Media	Non-Profit	Smile for Give To Lincoln Day
KidGlov	Product Launch	Non-Profit	Prosper Lincoln Launch
KidGlov	Radio Ad	Large Business	All About You Radio
KidGlov	Social Media Campaign	Non-Profit	Give To Lincoln Day Social Media Campaign
KidGlov	Special Event	Non-Profit	Prosper Lincoln Summit
KidGlov	Television Ad	Non-Profit	Big Smile TV
LI-COR Biosciences	Guerrilla Marketing	Large Business	LabBnB
Nelnet Marketing	Collateral	Large Business	Welcome to the Fiber Family
Nelnet Marketing	Consumer Marketing	Small Business	ClassBundl Spend Summer Here Marketing Kit
Nelnet Marketing	Short-form Video	Large Business	Life in a New Light
Red Thread Creative	Print or Three-Dimensional Piece	Small Business	UNL Raikes School Virtual Reality Mailer
SCORR Marketing	Corporate Identity/Branding	Large Business	Cryoport: 2016 Rebrand
SCORR Marketing	Out-of-Home Ad	Non-Profit	City of Kearney: Downtown Banners
Swanson Russell	Consumer Marketing	Large Business	Stampede Launch Campaign
Swanson Russell	Digital/Internet Ad	Large Business	Stampede Launch Digital Ads
Swanson Russell	Long-form Video	Large Business	Stampede Virtual Test Drive
Swanson Russell	Magazine Ad	Non-Profit	University of Nebraska Commit to Complete
Swanson Russell	Newsletter Series	Large Business	Bad Boy Off Road Drive Wire E-Newsletter
Swanson Russell	Paid Social Media	Large Business	Runza: Italian Runza
Swanson Russell	Short-form Video	Small Business	Center-Drive Launch Video
Swanson Russell	Television Ad	Large Business	UBT: UBTgo - Do More
Three Pillars Media	Long-form Video	Non-Profit	Nebraska Cancer Research Center - Aaron's Story
Transformation Marketing	Digital/Internet Ad	Small Business	Scarecrow Patch
Union Bank & Trust	Magazine Ad	Large Business	Grandpa Likes To Cannonball - Journey Checking
Union Bank & Trust	Marketing Research	Large Business	Millennial Banking Preferences Research
Union Bank & Trust	Newspaper Ad	Large Business	I Heart Seward Newspaper Wrap
Union Bank & Trust	Product Launch	Large Business	Journey - New Banking for Baby Boomers
Union Bank & Trust	Trade Shows	Large Business	Recharge Booth - Kansas City Estate Planning Symposium (KCEPS)