

Children's Foundation Department of Ed - Max the Vax

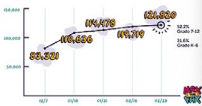
Hundreds of Nebraska health care providers say now is the time to vaccinate kids against COVID-19



Hundreds of Nebraska physicians and health care providers have signed a statement of support for vaccinating Nebraska kids ages 5 and older against COVID-19. By signing this statement of support, health care providers are sending a message: the children vaccinated will contact your health care provider to answer vaccine questions as soon as you can.

The 407 physician and health care providers represent 11 different Nebraska communities. They have joined forces as part of the Max the Vax initiative, an effort to maximize vaccination rates among children to keep Nebraska kids protected, healthy and in school. The effort is led by the Nebraska Department of Education and Children's Hospital & Medical Center.

2021-2022 Nebraska Kids Fully Vaccinated



'This is a good start but we're far from done': Healthcare providers launch 'Max the Vax' campaign

Medical experts want more kids 5 and up vaccinated

Amplify the power against COVID-19

COVID-19 VACCINITY—Medical experts across the state want more kids five and up to get vaccinated. That's why health care providers and physicians are teaming up on a campaign called "Max the Vax."

In Nebraska more than 80,000 children and teens have been vaccinated against COVID-19. But it's still not enough.

"This is a good start but we're far from done," Children's Hospital & Medical Center President & CEO Claudio Chastin said.

"We're still right in the middle of the pack for even our adult coverage, we still have a lot of room to get even adults vaccinated," Dr. Sharon Bradshaw said.

Now these care physicians and health care providers signed a statement of support. Now, families have resources straight from the experts.

"Encourage parents to make an appointment with their trusted healthcare provider to discuss questions and concerns they may have regarding the COVID-19 vaccination," said Paul Tamm, Interim Nebraska Teacher of the Year.

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'Max the Vax' campaign to boost vaccinations




MONDAY, 6/28/22 4:58 PM CDT

Nebraska's 407 physicians and health care providers have signed this statement of support.

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Kids Vaccinated 137,436 Kids fully vaccinated  96.9% of kids 6-12 grade fully vaccinated 56.9% of kids 7-12 grade fully vaccinated Go to: Increase & Help Vaccinations in NE	Provider Supported 242 health care providers signed Statements of Support  18 communities represented by Statements of Support Go to: grow support statements/rosh	Message Maximized 993,906 Media/press impressions  55% W3 earned media/press value Go to: measure impressions/rosh
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MAX THE VAX Amplifying the power against COVID-19 through vaccination for kids!

MAX THE VAX
Get Your Child Vaccinated Against COVID-19

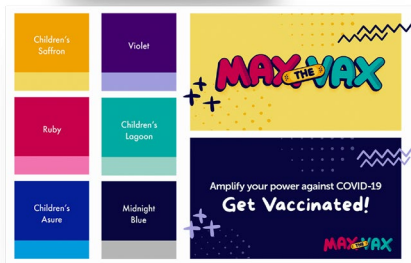
Kids are Now Eligible for COVID-19 Vaccinations
Find vax locations and stay informed with resources from trusted Nebraska health care providers
[MaxTheVaxNE.org](#)

MAX THE VAX
Get Your Child Vaccinated Against COVID-19
Learn more and find a vax location
[MaxTheVaxNE.org](#)

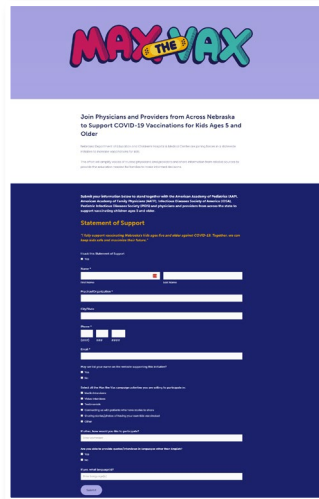
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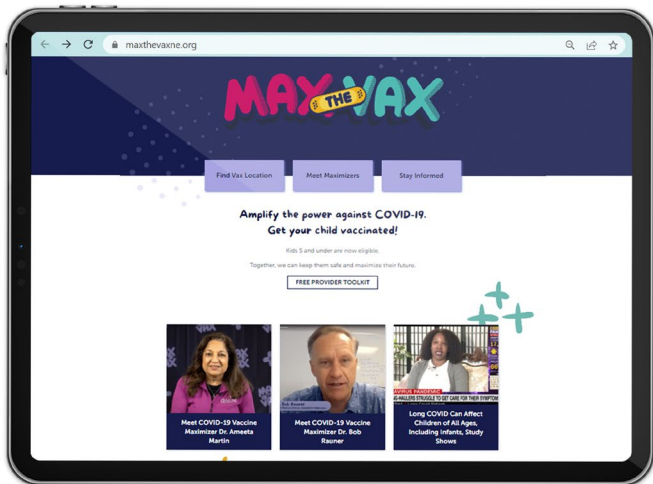
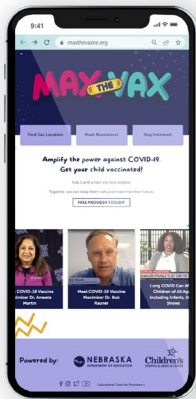
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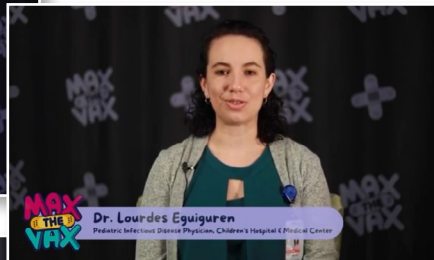
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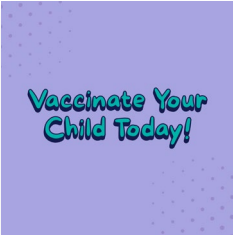


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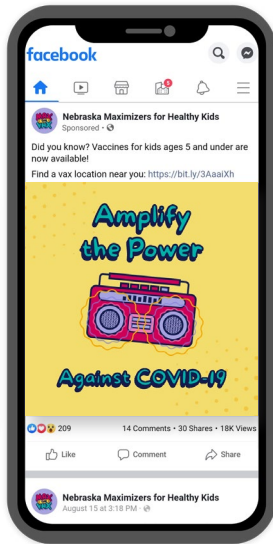
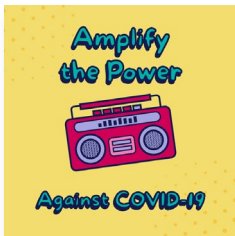
Max The Vax Youtube Channel

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